

13. A system for creating a customized document comprising a subset of a fixed set of information, said system comprising:
- a) a collection of elements representing said fixed set of information, said elements being arranged hierarchically in tiers arranged in a first tier type comprising a set of elements indicating components and a second tier type interleaved therewith comprising a set of elements indicative of variations of said components, such that each element of a lower tier is connected to at least one element of a higher tier, the elements of at least one of said tiers having a set of parameters associated therewith; and
 - b) a selection engine to receive a set of parameters associated with an intended recipient of the customized document, said selection engine being operable upon elements of said tiers sequentially from the highest tier down to apply the received parameters and thereby select a subset of said elements to form the customized document.
14. A system according to claim 13, wherein each of said variant tiers has a set of parameters associated therewith.
15. A method according to claim 14, wherein said selection engine selects one variation for each selected component, so that said parameters associated with said one selected variation are in accordance with said received parameters.
16. A system according to claim 13, wherein said elements comprise content to be included in said document by said selection engine and computer parameters to be executed by said selection engine.
17. A system according to claim 13, wherein said hierarchy comprises objects arranged in classes and said selection engine being instantiated from said elements.
18. A system according to claim 13, wherein said hierarchy provides a grammar.
19. A method for creating a customized document comprising a subset of a fixed set of information, said method comprising the steps of:
- a) establishing a collection of elements representing said fixed set of information;
 - b) arranging said elements hierarchically in tiers arranged in a first tier type comprising a set of elements indicating components and a second tier type interleaved therewith, said

second tier type comprising a set of elements indicative of variations of said components, such that each element of a lower tier is connected to at least one element of a higher tier;

- c) associating a set of parameters with the elements of at least one of said tiers;
- d) receiving a set of parameters associated with an intended recipient of the tailored document;
- e) operating upon elements of each tier sequentially from the highest tier down to apply the received parameters and thereby select a subset of said elements comprising the tailored document.

- 20. A method according to claim 19, wherein each of said variant tiers has a set of parameters associated therewith.
 - 21. A method according to claim 20, wherein said operation on each tier selects one variation for each selected component, so that said parameters associated with said one selected variation are in accordance with said received parameters.
 - 22. A method according to claim 19, wherein said elements comprise content to be included in said document by said selection engine and computer parameters to be executed by said selection engine.
 - 23. A method according to claim 19, wherein said hierarchy comprises objects arranged in classes, whereby said operation uses a selection engine instantiated from said elements.
 - 24. A method according to claim 19, wherein said hierarchy provides a grammar.
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